



City of Las Vegas
Social Media Comment Guidelines

The City of Las Vegas (CLV) uses social media sites to engage and interact with its citizens and to better inform them while improving transparency. CLV can be found on social media websites such as, but not limited to, Facebook, Twitter and YouTube.

The city encourages followers to share comments, ideas and concerns. The following forms of content will not be allowed on CLV social media sites:

- Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, national origin, physical or mental disability or sexual orientation;
- Comments/posts that contain abusive, vulgar, offensive, threatening or harassing language, personal attacks of any kind, or offensive terms that target specific individuals or groups;
- Comments/posts that are clearly off-topic, that promote services or products, or that promote or oppose any political party, person campaigning for elected office, or any ballot proposition;
- Sexual content or links to sexual content;
- Commercial solicitations;
- Gratuitous links to websites viewed as spam;
- Conduct or encouragement of illegal activity;
- Information that may tend to compromise the safety or security of the public or public systems
- Content that violates a legal ownership interest;
- Users are subject to the terms of the Terms of Service (TOS) of the host site.

The City of Las Vegas does not discriminate against any views, but reserves the right to remove posted comments that do not adhere to these standards. All citizen posted comments reflect the views of the author and not necessarily the views or the position of the City.

Do not post personally identifiable information such as social security numbers, addresses and telephone numbers. Comments containing this information will be removed.

The city may follow companies, organizations and/or individuals and share or retweet information from these third parties. This does not constitute an endorsement of the third party or its posts or activities.

May 2013